

Viaden Gaming
Casino Software v. 2.6
Solution Proposal

iGaming Software

VIADEN
G A M I N G

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Executive Summary

Viaden Gaming is a cutting edge online gambling software company offering optimal online gambling solutions from development through to delivery and maintenance. Viaden Gaming is fully licensed by the Isle of Man Gambling Supervision Commission.

Viaden's solution for online casino construction is a complex yet robust software system, enabling interactive casino gameplay in real-time. The system supports gaming for both virtual and real money. The basic package includes 50 casino games including card games, lotteries, roulette, video poker, slot machines, wheels and more.

We offer a turnkey solution that can be easily integrated with any gaming website. The system is simple to use and manage as well as incorporating scalability, multi-functionality and reliability. It also offers full customization, game resizing, HD resolution support, 3D effects and high-speed query processing and system performance.

Our casino game software has proven itself to be a trustworthy and reliable system and has succeeded as such in third party testing laboratories. Viaden's RNG solution has been subjected to testing procedures by TST, and iTech Labs and has been approved by them. Full system testing was performed by WPA Audit. It is also proven to provide 100% fairness and randomness of shuffle.

We offer a software solution that is able to enhance the performance of any gaming website or become the solid foundation for a new online gambling business. Viaden Gaming's software is a comprehensive, feature-rich solution for building a multifunctional, reliable and secure online casino website.

Product Overview

The main features of our software can be summarized as follows:

- **Flexible resizing.** Gamblers can use any screen resolution from standard 960x540 to full HD 1920x1080.
- **Affiliate System.** Online casino involves an in-built affiliate system module that allows you to employ affiliates and manage their activity.
- **Full system customization.** Our system is specifically crafted to provide you with the highest possible degree of customization, including:
 - Game parameters that can be set independently. These include minimum, maximum and step bets, speed of reels and payout percentages.
 - The ability to set the speed of slot reels on certain games to increase the number of bets placed during a finite time period.
- **Play for fun or for real money.** Players can choose whether to play just for fun or to place real-money bets.
- **Multilanguage support.** The standard software solution provides one language, but clients may add any number of languages to their gaming website.
- **Support for all major payment systems.** The inbuilt e-commerce functionality can be easily integrated with all known payment systems and offers not only multiple currencies but multi-currency wallets for players.
- **Touch screen support.**
- **New games.** Owing to our extensive R & D program we are able to guarantee 40 new games per year.
- **3D Effects.** Our most recent applications include appealing 3D card and chip effects.
- **Integrated finance.** An integrated financial system for shared wallets is in the final development stages.
- **Integrated bonus system.**
- **Support for affiliates.** An integrated affiliate system allows for easy connection of external games and external affiliate systems.
- **Remote support.** Integrated system for remote gaming terminal support.

System Overview

Our system consists of three main functional parts:

- **Casino Website:** a website created using the PHP scripting language into which the software is built.
- **Casino Server:** a server that supports the casino website via an internet server program that works in a fail-safe manner. This is built using C++ programming language.
- **Administration Area:** this is a web interface for the implementation and management of the system. It is a secured, encrypted zone. It is important to highlight that we never use templates. This means that we offer a unique, customised design for your online casino that gives it the edge it needs to succeed.

The Casino Website

The casino website is integrated with Viaden Gaming's online gaming software, and provides the user-interface by which gamers interact with your online business. It is a games platform, a marketing tool and an information distribution mechanism.

The website allows access to the following services:

- Casino game play and registration
- System data retrieval
- News and information
- System condition data

Casino Server

The casino server is a single system that fulfills the games' logic functions and manages all of the games implemented within the system. The games use unique game mathematics with a new 'bet adaptive' feature. The server also features a transactions management system. The server provides all of the features necessary for the online casino system to function at an optimal level of speed and reliability:

- Information exchange
- User accounts management
- Validation of user information
- Player database management
- Random numbers generation
- Games logic
- Transactions processing
- System stability and security
- Casino affiliates database management

Administration Area

The administration area is a fully customisable management console. The intuitive interface guarantees fast access to and easy administration of all system processes. It provides simple system management, process monitoring, parameter setting, and transaction administration.

The administration area is used to provide the following management and administrative functions:

- System adjusting and configuration
- User profile viewing and management
- Game management
- Blocking and deleting user profiles
- Transactions viewing
- Game statistics viewing

The simple, graphical style of the area is shown below.

USD Fun RUR EUR



Cash Flow & Users Stats

Detailed | Casino Payout



	Self	Affiliates	Total
Cash In:	\$ 2 214 754.00	\$ 53 720.00	\$ 2 268 474.00
Cash In Voids:	\$ 70.00	\$ 0.00	\$ 70.00
Cash Out:	\$ 19 862.76	\$ 10.50	\$ 19 873.26
Cash Out Voids:	\$ 45.00	\$ 0.00	\$ 45.00
Pending:	\$ 0.00	\$ 0.00	\$ 0.00
Total Cash Out:	\$ 19 862.76	\$ 10.50	\$ 19 873.26
In-Out:	0.89 %	0.00 %	0.87 %



	Self	Affiliates	Total
Bonuses Issued:	\$ 11 649.00	\$ 39.00	\$ 11 688.00
Players Loss:	\$ 14 524.82	\$ 16 839.60	\$ 31 364.42
Players On Hands:	\$ 2 192 015.42	\$ 36 908.90	\$ 2 228 924.32
Prize Fund Paid:			\$ 0.00
Gross Profit:	\$ 14 524.82	\$ 16 839.60	\$ 31 364.42
PS Commission:	\$ 324.55		\$ 324.55
ID Cost:	\$ 0.00		\$ 0.00
Affiliate Payments:	\$ 2.00		\$ 2.00
Net Profit:	\$ 2 549.27	\$ 16 800.60	\$ 19 349.87
Net Profit - Tax (10%):	\$ 2 294.34	\$ 15 120.54	\$ 17 414.88



Real Players:	77
Online:	0
Fun Players:	1 407
Online:	0



Multiplayer Poker Stats



	Self	Affiliates	Total
Rake:	\$ 2.40	\$ 0.00	\$ 2.40
Fee:	\$ 2.00	\$ 0.00	\$ 2.00



Number of desks:	3
Total hands played:	0
Non-empty desks:	0



Games & Casino Stats

Detailed



	Self	Affiliates	Total
Players Bet Sum:	\$ 61 239.29	\$ 46 706.70	\$ 107 945.99
Players Bet Count:	13 077	217	13 294
Avg Players Bet:	\$ 4.68	\$ 215.24	\$ 8.12



	Self	Affiliates	Total
Players Won Sum:	\$ 46 718.87	\$ 29 867.10	\$ 76 585.97
Players Won Count:	4 893	108	5 002
Avg Players Won:	\$ 9.55	\$ 274.01	\$ 15.31



	Self	Affiliates	Total
Hit Rate:	1 of 2.67	1 of 1.99	1 of 2.66
Payout:	76.29 %	63.95 %	70.95 %

Games Overview

We offer an online gambling software solution that will enhance a current online casino business or become the solid foundation for a new casino website. This cost effective solution guarantees to increase your gaming website performance and player appeal, in turn resulting in an increased return on investment.

Every game is an exact replica of a real casino game. True-to-life professional design enables every casino player to feel as though he or she is playing a live game in a real casino. Prior to the start of each game, the player is offered the choice of whether to play with virtual or real money.

We offer a wide range of the most popular online casino games. These include:

- **Classic Card Games:**

Blackjack

Card Wars

Blackjack Switch

Pontoon

Blackjack Surrender

Punto Banco

Face Up 21

Baccarat



- **Poker Games**

Pai Gow Poker

Poker Three

Oasis Poker

Texas Hol'em

Caribbean Poker

Casino Hold'em

Red Dog Poker

Let'em Ride



- **Video Poker Machines**

Deuces Wild Deluxe

Jacks or Better Deluxe

Jocker's Wild Deluxe

Golden Flush



- **Dice Games**

Craps



- **Roulettes**

American Roulette

French Roulette

European Roulette



• **Slot Machines**

- | | | | |
|-------------------|--------------------|-------------------|---------------------|
| Deep Blue HD | Enigma HD | Charming Chic | Dice Express Deluxe |
| Luxor Valley HD | Sign of Luck | Maya Pyramid | Empire's Glory |
| Coffee Time | Non-stop Party HD | Vanilla Cocktails | Land of Unicorn |
| Burning Cherry HD | Legend of Unicorn | Dice Express | Dragon Tale |
| Viking Conquest | Catch Anna Chapman | Lucky Pirate | Magic Pot |
| Maverick Saloon | House of Scare | Jingle Bells Ride | |



Installation and Configuration Process

With our client-oriented approach to business, we tailor everything to meet your needs, objectives and level of server administration experience. The installation and configuration is a three-stage process:

The first stage is the acquisition of appropriate hardware. A dedicated server is required, which matches the requirements of the hosting company, and we will require administrative access to it.

The second phase is the installation of our poker room software on the server. We can perform this task or provide detailed installation instructions.

Finally, we configure the system in line with your specific needs.

Pricing Policy

Viaden Gaming offers a transparent pricing based on a one off setup fee and then a low share of ongoing revenue. The setup cost for the above package is EUR 100,000, which includes the full cycle of a new online casino creation in as little as one month.

This offer incorporates the following services:

- Games software
- Software installation
- Casino website set up and design
- Game look and feel customization
- Branding with client logos

If you set up online casino as the second or the third product line it will cost you EUR 30,000 and EUR 20,000 correspondingly.

We work on a 10% revenue share basis with minimum monthly payments of EUR 3,000.

For this minimum level we provide the following services:

- Daily system diagnosis
- Immediate technical support
- Regular system functionality audits
- Technical consultation
- Efficiency restoration
- System security and security audits
- Regular system updates with new games (at least 40 per year)
- Consultation services on all related issues (licencing, marketing, etc.)

Warranty

The software is covered by a lifetime warranty. This includes free and immediate bug fixing if any appear. However, in order to receive a lifetime guarantee on the software solutions we offer, you are required to accept the following conditions:

1. Viaden Gaming does not provide the client with any passwords to services or any other accesses to the technical part of the system.
2. You will not implement any system changes directly
3. You will not add or remove any system components directly.
4. There will be no free design changes after approval of the initial design.
5. Software is delivered in expectation of continued payment of a monthly revenue share.