

**Viaden Gaming**  
**Mobile Casino Software v. 3.0**  
**Solution Proposal**

iGaming Software

**VIADEN**  
G A M I N G

[WWW.VIADEN.COM](http://WWW.VIADEN.COM)

**Contents**

Contents..... 2

Executive Summary ..... 3

Product Overview ..... 4

System Overview ..... 5

    Mobile Casino Website..... 5

    Mobile Casino Server ..... 5

    Administration Area ..... 6

Games Overview..... 8

Installation and Configuration Process ..... 12

Pricing Policy ..... 13

Warranty ..... 14

## **Executive Summary**

Viaden Gaming is a cutting edge online gambling software company offering optimal online gambling solutions from development through to delivery and maintenance. Viaden Gaming is fully licensed by the Isle of Man Gambling Supervision Commission.

Mobile gambling refers to gambling done on a remote wirelessly connected device. Our deep industry expertise and experience in online gambling software creation made it possible for us to create the practical know-how that empowers your online casino to smoothly enter the mobile casino industry.

Viaden Gaming offers a new range of casino games for mobile devices – iPhone/iPod Touch and iPad. Mobile casino solutions allow you to extend your online gambling business into the wireless market and cover a larger segment of your target audience. Viaden Gaming delivers a complete feature-rich solution to start a fully-functional mobile casino for iPhone/iPod Touch and iPad.

Viaden's solution for mobile casino is a full-featured online casino that provides interactive casino gameplay in real-time on a mobile device. The system supports gaming for both virtual and real money. The basic package includes 21 most popular casino games including card games, video poker and slot machines.

Our mobile casino gaming software has proven itself to be a trustworthy and reliable system and has succeeded as such in third party testing laboratories. Viaden's RNG solution has been subject to testing procedures by TST, and iTech Labs and has been approved by them. Full system testing was performed by WPA Audit. It is also proven to provide 100% fairness and randomness of shuffle.

We offer mobile casino software that features casino-style music, real dealer voiceovers, advanced betting functionality and unprecedented user-friendliness. On top of that, mobile casino solution by Viaden Gaming features the unique option of gaming for real money.

## Product Overview

Our mobile casino software is delivered featuring the following functionality:

- **Full casino functionality.** Every player will be able to access to a fully-functioning online casino without any cuts on features and functionality.
- **Unprecedented stability of functioning.** Our mobile casino games function smoothly and fast under iOS without any drawbacks or delays.
- **Look and feel customization.** We create custom-tailored solutions with the look and feel designed in strict accordance to all the requirements of our clients.
- **Real or fun money games.** As in the website-based casino any player can choose to gamble either on fun or real money. Players have an opportunity to fund their play accounts using their mobile devices as well.
- **Rotating content.** Depending on the angle of how you turn your device page content rotates in order to occupy all the visible area on the device screen, which means additional convenience when playing.
- **Using 100% screen space.** Every game will occupy 100% screen space regardless its being open in a browser or in a full screen mode. What is most important the feature works not on a simple content stretching basis, but using the feature of components rearranging, which helps to avoid images distortion.
- **Missclicks avoiding.** The casino interface is especially created in strict accordance to all core usability principles. The probability of clicking a wrong button is minimal due to the supreme convenience of their placement on the screen.
- **Uninterrupted manner of reels spin animation.** When reels are spinning a user can turn the device to any angle without stopping the spin animation. The reels will be spinning independently from the players actions with the device position.
- **Language localization.** The solution is translated and adapted to being used by speakers of different languages. Using a language switch option a player can choose the most convenient language for them.
- **Technology-driven solution.** The mobile casino solution is developed utilizing innovative technologies and the latest tools in the sphere of gambling applications development. The solution is built on PHP, JavaScript and the most talked over HTML5.

## System Overview

Our mobile casino system consists of three main functional parts:

- **Casino Website:** a specially designed website with integrated software, games and general information, built using the PHP programming language.
- **Casino Server:** a dedicated server available via an Internet server program built using C++ and PHP scripting. The server operates in an uninterrupted duty regime on a hosting computer, running queries processing and information registration and storage.
- **Administration Area:** a web interface that enables system administration and management. It is an easy to use tool for performing online casino management processes available via an encrypted web zone. It is important to highlight that we never use templates. This means that we offer a unique, customized design for your online casino that gives it the edge it needs to succeed.

### Mobile Casino Website

The mobile casino website is integrated with Viaden Gaming's mobile gaming software, and provides the user-interface by which gamers interact with your online business. It is a games platform, a marketing tool and an information distribution mechanism.

The website allows access to the following services:

- Casino game play and registration
- System data retrieval
- News and information
- System condition data

### Mobile Casino Server

The casino server is a single system that fulfills the gaming logic functions and manages all of the games implemented within the system. The games use unique game mathematics with a new 'bet adaptive' feature. The server also features a transactions management

system and provides all of the features necessary for the online casino system to function at an optimal level of speed and reliability:

- Information exchange
- User accounts management
- Validation of user information
- Player database management
- Random numbers generation
- Games logic
- Transactions processing
- System stability and security
- Casino affiliates database management

### **Administration Area**

The administration area is a fully customizable management console. The intuitive interface guarantees fast access to and easy administration of all system processes. It provides easy system management, process monitoring, parameter setting, and transaction administration.

The administration area is used to provide the following management and administrative functions:

- System adjusting and configuration
- User profile viewing and management
- Game management
- Blocking and deleting user profiles
- Transactions viewing
- Game statistics viewing

The simple, graphical style of the area is shown below.

Overview Users Events Site Games Reports Players Logins Payments Bonuses Bets Limits Affiliate Support E-mails Settings Cron Sportsbook Logout

USD Fun RUR

### Cash Flow & Users Stats

Detailed | Casino Payout

|           | Self              | Affiliates  | Total             |
|-----------|-------------------|-------------|-------------------|
| Cash In:  | \$ 116 423 442.61 | \$ 1 130.00 | \$ 116 424 572.61 |
| Cash Out: | \$ 131 098.84     | \$ 35.00    | \$ 131 133.84     |
| Pending:  | \$ 0.00           | \$ 0.00     | \$ 0.00           |
| In-Out:   | 0.11 %            | 0.00 %      | 0.11 %            |

|                   | Self                           | Affiliates  | Total                          |
|-------------------|--------------------------------|-------------|--------------------------------|
| Bonuses Issued:   | \$ 30 046 452.00               | \$ 365.68   | \$ 30 046 817.68               |
| Players Loss:     | \$ -553 402 322 109 929 152.00 | \$ -31.59   | \$ -553 402 322 109 929 152.00 |
| Players On Hands: | \$ 553 402 322 256 267 904.00  | \$ 1 492.27 | \$ 553 402 322 256 269 376.00  |
| Prize Fund Paid:  |                                |             | \$ 553 402 322 110 061 952.00  |
| Gross Profit:     | \$ 132 710.21                  | \$ 139.20   | \$ -553 402 322 109 929 088.00 |

|               |     |
|---------------|-----|
| Real Players: | 128 |
| Online:       | 22  |
| Fun Players:  | 771 |
| Online:       | 1   |

### Multiplayer Poker Stats

|       | Self         | Affiliates | Total        |
|-------|--------------|------------|--------------|
| Rake: | \$ 40 402.76 | \$ 149.27  | \$ 40 552.03 |
| Fee:  | \$ 1 185.20  | \$ 0.00    | \$ 1 185.20  |

|                     |       |
|---------------------|-------|
| Number of desks:    | 32    |
| Total hands played: | 77182 |
| Non-empty desks:    | 3     |

### Games & Casino Stats

Detailed

|                     | Self          | Affiliates | Total         |
|---------------------|---------------|------------|---------------|
| Players Loss Sum:   | \$ 283 459.12 | \$ 10.25   | \$ 283 469.37 |
| Players Loss Count: | 198 556       | 7          | 198 563       |
| Avg Players Loss:   | \$ 1.43       | \$ 1.46    | \$ 1.43       |

|                    | Self          | Affiliates | Total         |
|--------------------|---------------|------------|---------------|
| Players Won Sum:   | \$ 192 336.87 | \$ 20.32   | \$ 192 357.19 |
| Players Won Count: | 59 792        | 5          | 59 797        |
| Avg Players Won:   | \$ 3.22       | \$ 4.06    | \$ 3.22       |

|           |           |           |           |
|-----------|-----------|-----------|-----------|
| Hit Rate: | 1 of 0.30 | 1 of 0.71 | 1 of 0.30 |
| Payout:   | 67.85 %   | 198.24 %  | 67.86 %   |

## Games Overview

We offer an online gambling software solution that can extend your current online casino business to the wireless market or become the solid foundation for a new mobile casino start-up. This cost effective solution guarantees to increase your gaming website performance and player appeal, in turn resulting in an increased return on investment.

Every game is an exact replica of a real casino game. True-to-life professional design enables every casino player to feel as though he or she is playing a live game in a real casino. Prior to the start of each game, the player is offered the choice of whether to play with virtual or real money.

We offer a wide range of the most popular online casino games. These include:

- **Classic Card Games:**

Blackjack

Card Wars

Blackjack Switch

Baccarat

Blackjack Surrender



- **Poker Games**

Casino Hold'em

Poker Three

Caribbean Poker



- **Video Poker Machines**

Deuces Wild Deluxe

Jacks or Better Deluxe

Joker's Wild Deluxe



• **Slot Machines**

Deep Blue

Charming Chic

Luxor Valley

Non-stop Party

Maya Pyramid

Burning Cherry

Legend of Unicorn

Vanilla Cocktails

**PAYOUTS** **NON-STOP PARTY** ? X

|    |  |  |  |  |  |    |
|----|--|--|--|--|--|----|
| 21 |  |  |  |  |  | 21 |
| 10 |  |  |  |  |  | 10 |
| 14 |  |  |  |  |  | 14 |
| 16 |  |  |  |  |  | 16 |
| 12 |  |  |  |  |  | 12 |
| 18 |  |  |  |  |  | 18 |
| 13 |  |  |  |  |  | 13 |
| 17 |  |  |  |  |  | 17 |
| 15 |  |  |  |  |  | 15 |
| 11 |  |  |  |  |  | 11 |
| 20 |  |  |  |  |  | 20 |

Line 8 wins 0.15

Fun Balance: **Fun987.10**  
Play For Money

21 LINES x 0.05 = 1.05 BET MAX

**SPIN**  
AUTOSPIN

## **Installation and Configuration Process**

Following our client-oriented approach to business, we tailor every solution to meet your particular needs, objectives and level of server administration experience. The installation and configuration is a three-stage process:

The first stage is the acquisition of appropriate hardware. A dedicated server is required, which matches the requirements of the hosting company, and we will require administrative access to it.

The second phase is the installation of our poker room software on the server. We can perform this task or provide detailed installation instructions.

Finally, we configure the system in line with your specific needs.

## Pricing Policy

Viaden Gaming offers a transparent pricing based on a one off setup fee and then a low share of ongoing revenue. The setup cost for the above package is EUR 100,000, which includes the full cycle of a new mobile casino creation in as little as one month.

This offer incorporates the following services:

- Mobile casino games software installation
- Casino website building
- Back end set up
- Games branding with your corporate style
- New games adding when released
- Immediate Technical support and consultations
- Regular system updates

If you set up mobile casino as the second or the third product line it will cost you EUR 30,000 and EUR 20,000 correspondingly.

We work on a 20% revenue share basis with minimum monthly payments of EUR 3,000.

For this minimum level we provide the following services:

- Daily system diagnosis
- Regular system functionality audits
- Technical consultation
- Efficiency restoration
- System security and security audits
- Regular system updates with new games
- Consultation services on all related issues (licencing, marketing, etc.)

## **Warranty**

The software is covered by a lifetime warranty. This includes free and immediate bug fixing if any appear. However, in order to receive a lifetime guarantee on the software solutions we offer, you are required to accept the following conditions:

1. Viaden Gaming does not provide the client with any passwords to services or any other accesses to the technical part of the system.
2. You will not implement any system changes directly
3. You will not add or remove any system components directly.
4. There will be no free design changes after approval of the initial design.
5. Software is delivered in expectation of continued payment of a monthly revenue share.